

San Ysidro Chamber of Commerce Board of Directors Meeting

MINUTES - Tuesday, April 24th, 2017

9:00 a.m. at the San Ysidro Community Service Center

Attendance:

Jennifer Goudeau
Rudy López
Deanie Marin-Lucchesi
Alfredo Ripa

Estefany Becerril
Carlos Avalos
Oscar Salas

Douglas Qasawadish
Antonio Barbosa
Francisco Bates

Guests: Carlos Lacarra

Staff: Gina Escamilla, Jason Wells

Meeting Convened: 9:05 a.m.

Non-Agenda Public Comment:

- None

President's Report

- Chamber has decided to hold only one Golf Tournament each year vs two. Director Barbosa asked if Tijuana EDC would continue to be involved. ED Wells said he would cover in ED Report.

Executive Director's Report

- Met with new executive director of Tijuana's EDC (CDT). Working on marketing umbral/bridge deck ideas
- We will partner for marketing on events, but no official split re depending on CDT for participants
- ED Wells gave a recap of a San Ysidro Economic Development Tour – where Civic San Diego Citizen applications have increased 25% because green card holders are afraid to cross border for fear of not being able to come back
- President Goudeau reminded all about advertising opportunities in Chamber Business Directory
- I Love a Clean San Ysidro reminder – April 22
- Gala April 21. President Goudeau asked for board help in contacting prospective sponsors. President Goudeau then went over gala program, awards and budget

Approval of February Minutes:

1. Rudy Lopez
 2. Alfredo Ripa
- Unanimous vote YES

Treasurer's Report

- Treasurer Lopez gave monthly reports, giving explanation of cash flow budgeting

Meeting Adjourned: 9:37 a.m.

