



**San Ysidro Chamber of Commerce  
Board of Directors Meeting  
Tuesday, September 26, 2017  
9:00 A.M. at the San Ysidro Community Service Center**

**MINUTES**

1. President Goudeau convened the meeting at 9:12am
2. Non-Agenda Public Comment - none
3. Approval of August Minutes - tabled due to lack of quorum
4. Presentation - Miguel Meillon gave a board presentation for "La Linea San Ysidro," a handle delivered newspaper-type advertisement piece handed out at to vehicles at the border. He offered discount pricing to the Chamber and members -detailes to be negotiated.
5. President's Report gave her monthly report, mentioning:
  - a. PedFest 2017 blvd revitalization efforts
  - b. Washington DC advocacy trip
  - c. Donations for Mexico earthquake victims gathered by chamber
6. Standing Business  
Executive Director Wells gave accounting of the 2017 Binational Golf Tournament
7. Discussion ensued re: ULI Technical Advisory Panel Study. ED Wells mentioned major points:
  - a. Experts to Conceptualize Redevelopment of E San Ysidro Blvd and Downtown Tijuana
  - b. Raise \$25,000 through 10 sponsors of \$2,500
  - c. Partners to have seats on advisory council
  - d. Partnership with Border Fusion for Communications  
Board gave affirmative direction to continue negotiations as long as chamber retained ownership in project.
8. Treasurer's Report **2017 closure (including events) and YTD to be given in October**
9. Adjourn (10:24am)

**\*\*Committee Meetings**

**COMMITTEE**

Transportation (BTC)

2nd Tuesday each month 1030 am

Smart Border Coalition

2nd Wednesday, 9:30 am

Education Committee

3rd Wednesday of the month, 12:00 pm

Boulevard Committee

3rd Wednesday of the month 3:00 pm

Events & Promotions Committee

3rd Wednesday of the month 4:00 pm

Border Public Arts Committee (BPAC)

1st Saturday of the month 11:00 am

**CHAIR/ CHAMBER REP**

Chair Bates

Coordinator Wells

Chair Nagura

Chair Ripa

Chair Goudeau

Chair Meza