

- I. President Jennifer Goudeau convened the meeting at 9:14am
 - a. Present – Jennifer Goudeau, Filex Sanchez, Dinah Willier, Francisco Bates, Rudy Lopez, Alfredo Ripa, Carlos Avalos, Douglas Qasawadish, Omar Trujillo, Sunil Gakhreja; Antonio Barbosa, Enrique Valle
 - b. Guests – Carlos Lacarra – SDPD; Christopher Gris – District 8; Aida Liufau– SDPD; Veronica Medina – SYSD; Francisco Arreola – Citywide Protection Services; Doug Wion – Security First; Qamar Bradford CA Dept of Rehabilitation

- II. Public Comment
 - a. Treasurer Rudy Lopez presented a support drive for Southwest Little League. Opening Ceremonies March 9.
 - b. Treasurer Lopez announced an opening for volunteers on the San Ysidro School District Bond Oversight Board.
 - c. Officer Lacarra gave a report on SDPD promotions and assignments, including new Captain for San Ysidro – Capt. Manny del Toro
 - d. Officer Lacarra mentioned early morning theft increase near the library.
 - e. Veronica Medina mentioned the blanket giveaway to students on Friday.
 - f. Ms. Medina reminded the board of the Chamber’s Education Committee Inspirational Movie Night on March 15th; EdCmte’s internship program at Outlets at the Border on April 18th.
 - g. Qamar Bradford gave the board an overview of the functions of the State’s Department of Rehabilitation.
 - h. Officer Lacarra mentioned the Chamber’s priority of having office hours for the neighborhood policing department in San Ysidro is being negotiated.
 - i. Chris Gris mentioned: the April 2nd Chamber Clean Up; the Land Use and Housing Committee just amended parking requirements for residential units built in transportation center areas; the Councilwoman’s work on water contamination in the border area; sidewalk to SYHS completed, but vehicle access still being finished. Councilmember Moreno would be having office hours in San Ysidro, her committee assignments and mentioned her office’s participation in the Chamber’s I Love a Clean San Ysidro this year. He further mentioned the old Otay Mesa Road sidewalk would be complete in late-March.

- III. Minutes –
 - a. Approval of November minutes moved by Member Barbosa, seconded by Treasurer Lopez. Unanimous Vote to approve.
 - b. Approval of December minutes moved by Member Bates, seconded by Secretary Avalos. Unanimous Vote to approve.
 - c. Approval of January minutes moved by Treasurer Lopez, seconded by Secretary Avalos. Unanimous Vote to approve.

IV. President's Report

- a. President mentioned her comments would be on gala and cleanup, thus she would wait for topics to come up on agenda.

V. Executive Director's Report

- a. Membership Signs – ED Wells mentioned an interview from Telemundo, wherein complaints had been made regarding money exchanges and charges – expressed or not – imposed on clients. Through the discussions, it was realized that the money exchanges that have had complaints launched against them are not those that invest as Chamber Premier Members. He then presented the board an example of window stickers that will be given to all upon their membership renewal that recommends them as a Chamber Premier Member.

VI. Current Business

- a. Approve Chamber application for County Community Enhancement Grant - \$45,000 request to support Summer Music Fest. Motion to approve was made by Member Ripa and seconded by Treasurer Lopez. Unanimous vote to support.
- b. SYBLVD Redevelopment Information
 - i. Blvd Activation Proposal. ED Wells presented the Board with a proposal from Beryl Froman to assist in placemaking, pop up and beatification projects. While the board liked the idea, it was established the Chamber could not afford ongoing consultant fees as proposed, but could pay with the cost of each individual project. The Board gave direction to ED Wells to continue negotiating the proposal, based on a per-project payment to consultants.
 - ii. Priority To-Do List for City. After lengthy discussion of infrastructure priorities, weighing priorities with Community Planning Group list, etc. Board Member Ripa, seconded by Treasurer Lopez motioned to approve the list as attached to these minutes. Vote was unanimous in support.
- c. Events
 - i. Clean Up Mar 2. ED Wells mentioned need for volunteers and donations. Volunteers needed for supervision, pick up and Carne Asada workers.
 - ii. Gala April 26. Dream San Ysidro – overall theme; “Re-Imagine the Boulevard” is phase 1.

ED Wells presented the executive committee's list of proposed award winners:

- a. UETA Duty Free Corporate Citizen of the Year
SDG&E

- b. San Ysidro B.I.D. Small Biz of the Year • Grocery Outlets – San Ysidro
- c. Jennifer Goudeau Business Person of the Year LEGACY • Frank Carrillo, SIMNSA Medical Plan
- d. Community Partner of the Year • Carlos Lacarra, SDPD
- e. Border Advocate of the Year • Senator Kamala Harris

Treasurer Lopez moved and Board Member Ripa seconded to approve the above list. Motion to support was unanimous.

- iii. Summer Music Fest @ the Border will replace Independence Festival (in name) thematically will be same. Member Medina mentioned she has music contacts

VII. Financial Reports Information

- a. Monthlies were not yet available. ED Wells presented FY2020 budget for BID Assessments submitted to City Council

VIII. The meeting was adjourned at 11:00am