

June 25, 2019

- I. President Jennifer Goudeau convened the meeting at 9:06am
 - a. Present – Jennifer Goudeau, Francisco Bates, Omar Trujillo; Sunil Gakhreja; Rudy Lopez, Alfredo Ripa, Carlos Avalos, Enrique Valle; Antonio Barbosa; Gabriela Milan
 - b. Guests – Manny Del Toro – SDPD; Juan Sanchez – SDPD; Veronica Medina – SYSD; Miguel Aguirre – Pro-Pack; Francisco Arreola – Security First; Kyong Sun – Lee’s Fashion

- II. Public Comment
 - a. Miguel Aguirre made comments regarding traffic congestion behind McDonalds Trolley Station. There is a lack of pick up/drop off at PedEast. He asked if chamber had received a response to our letter re to the use of the lower guitar by long range buses. ED Wells let him know that MTS had not responded, but that MTS Board President Gomez’ office had been in touch. Captain Del Toro mentioned his border suppression team has been assigned to study traffic issue and wildcatting.
 - b. Veronica Medina reported upcoming projects of the San Ysidro Education Committee.

- III. President’s Report
 - a. President Goudeau mentioned the committee for the Sydro Music Fest is meeting weekly

- IV. ED Report
 - a. ED Wells mentioned the office’s four focus points are:
 - i. Furthering infrastructure changes on San Ysidro Blvd
 - ii. Sydro Music Fest
 - iii. Wrapping up fiscal year
 - b. All points would be discussed in “Current or New Business”

- V. Minutes –
 - a. Approval of February Minutes – Moved by Dir Gakhreja; Seconded by Dir Lopez; Approved unanimously.
 - b. Approval of March Minutes – Moved by Dir Ripa; Seconded by Dir Lopez; Approved unanimously.
 - c. Approval of April Minutes – Moved by Dir Lopez; Seconded by VP Avalos; Approved unanimously.
 - d. May was dark.

- VI. New Business
 - a. Events
 - i. Sydro Summer Music Fest – Aug 31

- ii. ED Wells gave a report on advancements of the event committee for this year's festival. This led to board discussion/review of events, booths, offerings, timelines, etc re festival.
- b. Website Changes
 - i. ED Wells reported to the board that a new service for the chamber's database; membership accounting and website was being visited next week. This will allow the chamber to offer B2B offers; B2Public; and a new medical portal, showcasing chamber member health related businesses
- c. Community Services Center RFP
 - i. RFP is still being devised
- d. ESYB Parking meters/ Paseo Mexico
 - i. Continuing. Chamber is contacting mayor's office to see if exiting studies done for the San Ysidro Community Plan Update can suffice for parking studies needed. This would cut costs and time. ED Wells described Paseo Mexico idea as a use of placemaking and vendor opportunities.
- e. Creative Services proposal
 - i. ED Wells presented a proposal sent to chamber for placemaking, community improvements. After discussion, all agreed 1) chamber doesn't have the funds to contract another party for the services; 2) much of their offerings were things the executive director could/should do; 3) we would rather pay someone to assist per project rather than have people on "retainer." Dir Barbosa mentioned that we should contact A.R.T.S. in National City to assist.
- f. Financial Reports – FY 20 Workshop
 - ED Wells gave presentation of BID Budget; Chamber Budget; Events Budgets; and Membership Budgets
 - Financial Reports Information was presented: Monthly P&L; Budget Comparison
- g. The meeting was adjourned at 10:10am