

San Ysidro Chamber of Commerce

Board of Directors Meeting

Friday, September 30, 2016

3:00 p.m. at the San Ysidro Community Service Center

Attendance:

Antonio Barbosa	Jennifer Goudeau	Chris Sanchez
Thomas M. Currie	Rudy López	Alfredo Ripa
Carlos Díaz	Vanessa Mapula	Andres Ripa
Louis Escareño	Emilie H. Medellín	Chris Sanchez
Sunil Gakhreja	Douglas Qasawadish	

Guests: Gary Gallegos, Anthony Montoya

Staff: Gina Escamilla, Alexis Tapia, Jason M-B Wells

Meeting Convened: 3:26 p.m.

Non-Agenda Public Comment: None

Presentation for Support—SANDAG's ½ Cent Sales Tax

- Gary Gallegos gave the presentation
- Yes on A → To repair, preserve and protect San Diego
- How will \$18 billion be used?
- San Ysidro → invest in infrastructure
- What projects are included for South County?
 - Interstate 5 South Corridor: Two Express Lanes would be added to I-5 between SR 905 and SR 54; and two general purpose lanes and two Express Lanes would be added on I-5 between SR 54 and SR 15. The Express Lanes would support *Rapid Express* transit service.
 - New Trolley Line: A new north/south Purple Trolley line would carry people along the I-805 corridor from San Ysidro to Kearny Mesa via Chula Vista, National City, Southeastern San Diego, Mid-City, and Mission Valley.
 - Local Infrastructure Projects: Over the 40 year measure, cities would receive funds based on population to invest in local infrastructure including filling potholes, repairing roads, and building sidewalks: San Diego nearly \$1.8 billion; Chula Vista \$342 million; National City \$83 million; and Imperial Beach \$40 million.
 - Rapid Transit Routes: Several *Rapid* routes would be added to provide fast and frequent transit services between the following end points: San Ysidro and Old Town Transit Center; Iris/Palomar Trolley stations and Kearny Mesa; Iris Trolley Station and Otay Mesa; SDSU and Chula Vista; Eastlake and Palomar Trolley Station; and Skyline and Downtown San Diego.

- Trolley Vehicle Replacement and Service Enhancements: Service frequency and capacity would be increased, including extended 7 ½ minute peak frequency mid-day and extended 15 minute frequency on the Blue Line until the end of the service day. New Vehicles also would be purchased for Blue, Orange, and Green Trolley lines.
- San Ysidro Intermodal Transportation Center (ITC) Enhancements: The initial of an ITC would be built in the vicinity of the San Ysidro Port of Entry to serve as a welcoming gateway to the world's busiest land border crossing.
 - Tom Currie believes that this is the most important project because it will not only help and benefit San Ysidro; but, San Diego in general because it is the entry port to our community.
- If these projects are funded, we will be in a Pay-As-You-Go process and have a debt to pay back.
- The Solution: Vote YES on Measure A
 - \$18 billion for new transportation infrastructure
 - Funds guaranteed to stay in San Diego county—not Sacramento
 - Stable source of revenue for every community to:
 - Repair and upgrade roads and bridges
 - Synchronize traffic lights
 - Protect water supply
 - Expand wildlife prevention measures
 - \$178 million for traffic signal synchronization
 - Improve traffic flow, safety for motorists, bicyclists, and pedestrians
 - Preserve San Diego's Environment
 - \$2 billion to manage open space from wildfires and water contamination
 - Every city gets its share of \$4.3 billion
 - Priority Corridor Program
 - I measure is approved, work on these projects would be advanced to complete more than a dozen highway and transit projects within 15 years
 - Protect San Diego's Future Generations
 - Taxpayers ensured transparency and strict oversight of funds
 - Leverage Local Dollar I-15 Express Way
 - TransNet \$1.13 b (52%)
 - Full Funding Grant Agreement \$1.04 b (48%)
 - (Federal Gov't):
 - Total Cost—\$2.17 billion
 - Get involved: www.repairsandiego.com; Vote YES on November 8, 2016
 - San Ysidro now: 8% → would increase to 8.5%
 - Votes: 9 yes, 2 no, 1 refusal, 1 abstention
- Motion Passes

New Business

Election of Officers

- President
 - Alfredo Ripa nominated: Jennifer Goudeau
 - Jennifer Goudeau – unanimous

- Vice President
 - Rudy Lopez nominated: Douglas Qasawadish
 - Douglas Qasawadish - unanimous
- Secretary
 - Douglas Qasawadish nominated: Rudy Lopez
 - Thomas Currie nominated: Alfredo Ripa
 - Alfredo Ripa was elected 8-7
- Treasurer
 - Alfredo Ripa nominated Thomas Currie. Thomas Currie did not accept nomination. Jennifer Goudeau nominated: Rudy Lopez
 - Rudy Lopez- unanimous

Executive Director's Report

AMIGOS PROGRAM

- Top 3 (Allied Universal, GMI, Towers) will come next Monday to be interviewed by Blvd Committee
- Advise who was selected at the October meeting
- “Really good program!”, claimed by Alfredo Ripa
- Target date for this to come in effect is November 1st

Golf Tournament

- Intent to have Board obligation
- 26 board members, only need 18 to cause a foursome to fill Chamber's goal
- Jason Wells will send an email out on Monday with more details about what is being asked from the board to participate

LSV

- Pick up and drop off areas
- Once signed, program can begin within a week or two

Bridgedeck Project

- Park concept
- Mesh to lead Las Americas to Blvd side

Jason Well's DC Report/DC Advocacy Trip

- Department of Commerce
 - 40% of Mexican imports to US have US part = jobs
 - Marketing US/MEX relationships beyond political rhetoric
 - TPP
- General Services Administration—Lead
 - Thanked for working together
 - Requested Arts/Shading
 - (Cox) Bicycle crossing at PedWest
 - (Escareño) Bridgedeck

- Otay crossing upgrade being vetted up to \$3M per year in discretionary may help. Looking for smaller projects
- Otay II will be built by private company—GSA will handle rental agreement
- Denton Political Luncheon—Where we go from here
- McKinsey Sessions
 - Smart cities
 - Block by block approach
 - Opportunity to integrate business needs with community needs
- US Trade Representative's Office—similar to commerce
- Meeting with Councilman Alvarez
 - Small business concerns
 - Communication
 - Bridgedeck—CIP and others
 - Reinvestment initiative funding
 - \$120 next 5 years
 - Geographic targets
 - Leverage
- Meeting with Greg Cox
 - Bicycle path, crossing and inclusion of chamber
 - Bridgedeck
- Congressman Vargas Capitol Tour
- Congressmen Vargas and Issa
- CBP
 - Web I-94
 - Thanks for PPIC
 - Staffing
 - Tri-national Trusted Traveler Program
- Department of State
 - Border fusion—pedestrian smart growth
 - Transition
 - Tri-national Trusted Traveler Program
- Department of Homeland Security
 - Alan Bersin presentation
- Mexican Culture Institute Reception
 - Mexican Ambassador to US
 - Pedestrian mobility and importance for countries

BIZ Watch

- Business around Calle Primera are really looking forward to this program
- Police Department will coordinate volunteers and similar aspects

Website Rebuild

- Golf Tournament flyer is the only thing not updated, but should be up by next week

Review of Strategic Implementation

- Merge Operations Aug 1
- Elect Officers Sept 30
- ED Contract Oct 19 drafted/Oct 25 ratify
- Bylaws Oct 25
- Meeting Dates Oct 25
- Approve Budget Oct 25
- Financial Unification Nov 1
- Dissolution of Tax ID Jan 15

Treasurer's Monthly Report

Meeting Adjourned: 5:10 p.m.

