YEAR IN REVIEW FY2018

San Ysidro
CHAMBER OF COMMERCE
Established 1923

ADVOCACY

Chamber staff and board members represented San Ysidro business interests on the following:

- US CBP Port Working Group
- SANDAG COBRO Committee
- Southern Division's Captain's Advisory Board
- San Diego Chief of Police's Latino Advisory Board
- Mayor Faulconer's Latino Advisory Committee
- San Ysidro Planning Group
- US GSA Community Representatives Committee
- US CBP Pedestrian Passenger Improvement Committee
- Border Transportation Committee
- South County Economic Development Council
- Civic San Diego New Market Tax Credit Board
- San Diego/ Tijuana Smart Border Coalition
- Tijuana Economic Development Council (CDT)
- Regional Mexico City Advocacy Trip
- Regional Washington DC Advocacy Trip
- Border Trade Alliance and US/MX Chamber (when appropriate)
- South County CEO Roundtable

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BOULEVARD WORK

Over 104 tons of trash picked up through Chamber's Landscape Maintenance and Litter Patrol

Chamber provided year of private boulevard security

Chamber provided daily assistance with dealing with vagrancy and littering – Caltrans City of San Diego, SDPD

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SMALL BUSINESS ASSISTANCE

- Continued Education
  - Quickbooks
  - Social Media for Small Business
  - Business Plans and Strategies
- $2 MILLION Annual Loan Program for Small Businesses with CDC Small Business
- Constant email communication on events, issues and opportunities
- Daily contacts, networking and advice

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COMMUNITY OUTREACH

- New San Ysidro Library
  - Contributions
  - Events
  - Planning
- $4,000 in San Ysidro High School graduate scholarships
- Middle School Business Education Course

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EVENTS

Annual Gala
- Biz Awards
- Networking
- Fundraiser

Holidays on the Border
- Consumer attraction
- Community event

Binational Golf Tournament
- Biz2Biz
- Fundraiser

Independence Festival
- Community Event
- Fundraiser

Binational Mayors Conference
- Biz Representation

District 8 Candidate Forum
- Biz2Biz
- Biz Education
- Biz Representation

Chief of Police Breakfast
- Biz Education
- Biz Representation
- Community event

I Love a Clean San Ysidro
- Community Event
- Leading Organization

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SAN YSIDRO INFRASTRUCTURE

- Border Crossings
  - Two Ped Crossings
  - TRIPLE Pedestrian capacity to San Ysidro
- Urban Land Institute Technical Advisory Panel
- Bay Shore to Border Bikeway
- City of San Diego Way Finding Signage Program

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NEW SAN YSIDRO BUSINESSES IN FY2018

- Goodwill Industries of San Diego
- Big 5 Sporting Goods
- Grocery Outlet San Ysidro
- eShuttle
- Border X Change

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1ST FULL YEAR OF CONVERGED EFFORTS

	BID	CHAMBER	SBEP	TOTAL
Income				
40020 · BID Assesments	155,430.29	0.00	0.00	155,430.29
40050 · Event Revenue				
4010 · Business Awards Gala	0.00	29,269.08	0.00	29,269.08
Total 40050 · Event Revenue	0.00	29,269.08	0.00	29,269.08
40070 · City Fees & Services	0.00	0.00	2,200.00	2,200.00
40080 · Donations	0.00	625.00	0.00	625.00
40120 · Re-Development	0.00	15,000.00	0.00	15,000.00
4015 · Golf Tournament.	0.00	4,143.86	0.00	4,143.86
40150 · Newslettr/Directory Advertising	0.00	1,400.00	0.00	1,400.00
4025 · Monthly Meetings	0.00	1,268.31	0.00	1,268.31
4030 · Community Festival	0.00	11,948.24	0.00	11,948.24
41000 · SBEP	0.00	0.00	17,886.00	17,886.00
41010 · Tech. Assistance/Acctng.	0.00	0.00	5,000.00	5,000.00
43020 · Membership	0.00	134,084.28	0.00	134,084.28
43025 · Scholarship Fund	0.00	100.00	0.00	100.00
43030 · Rental Income	0.00	14,980.00	0.00	14,980.00
Total Income	155,430.29	212,818.77	25,086.00	393,335.06

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Expense				
512059 · Personnel				
50310 · Salaries	66,070.62	55,220.03	16,559.37	137,850.02
50315 · Payroll Taxes	5,386.80	5,903.65	1,326.63	12,617.08
50320 · Health Benefits	5,442.52	5,953.44	0.00	11,395.96
50330 · Payroll Fees	0.00	61.25	0.00	61.25
50335 · Commission	0.00	19,209.81	0.00	19,209.81
Total 512059 · Personnel	76,899.94	86,348.18	17,886.00	181,134.12
512110 · Design				
512120 · Design & Improvement	12,500.00	0.00	0.00	12,500.00
Total 512110 · Design	12,500.00	0.00	0.00	12,500.00
512138 · Outreach/ Promotions				
51000 · Business Awards Gala.	0.00	33,527.69	0.00	33,527.69
51005 · Golf Tournament	0.00	6,889.06	0.00	6,889.06
51030 · Signature Event	0.00	224.92	0.00	224.92
512150 · Community Festival	25,908.64	2,796.73	0.00	28,705.37
512155 · Special Events.	800.00	1,970.05	0.00	2,770.05
512165 · Scholarships	0.00	3,500.00	0.00	3,500.00
512170 · Advertising	0.00	5,180.51	0.00	5,180.51
512175 · City Fees	713.00	0.00	2,200.00	2,913.00
Total 512138 · Outreach/ Promotions	27,421.64	54,088.96	2,200.00	83,710.60
Total 512143 · Office Operational Costs	7,312.71	47,271.02	5,000.00	59,583.73
512159 · Cleaning & Maintenance	31,296.00	1,581.31	0.00	32,877.31
52040 · Maintenance	0.00	-1,421.46	0.00	-1,421.46
Total Expense	155,430.29	187,868.01	25,086.00	368,384.30
Net Income	0.00	24,950.76	0.00	24,950.76

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