



BOARD MEETING MINUTES

January 26, 2021

- I. President Goudeau convened the meeting at 9:06am
- II. Roll Call:
 - Board Members: Jennifer Goudeau, Barob Group; Alfredo Ripa, Border Station Parking; Filex Sanchez, Union Law Group; Enrique Valle, Border Xchange; Edgar Alaniz, El Rincon Resstaurante; Olivia Campos, Carolin Shoes; Sunil Gakhreja, Sunny Perfumes; Antonio Barbosa, Wells Fargo; Douglas Qasawadish, Primera Market and Gas; Kyong Song, Lee's Fashion; Omar Trujillo, My Mobile
 - Guests: Rudy Lopez, La Bodega; Carlos Edington, SDPD; ; Francisco Bates, Border Transportation Council
 - Staff: ED Wells, Merle Reyes, Juan Miguel Reynoso
- III. Public Comment
 - None.
- IV. President's Report

President Goudeau gave opening remarks, noting that all San Ysidro businesses are pre-occupied with how to handle lack of business due to border restrictions
- V. ED Report
 - ED Wells announced the signed MOU betwe Civic San Diego and SYIC re Resource Intern Partnership.
 - ED Wells mentioned staff was on its third round of 800 business wellness calls
 - ED Wells gave a brief of hjs visit to Washnigton DC, including discussions with the Mexican Embassy to the US re border restrictions
 - Part of ED Wells experience in DC was interaction with La Prensa Texas, who inspired making the SYIC Monday Mañanero into a podcast.
- VI. Minutes Approvals – several board members did not realize minutes and agenda were sent as attachment to their invite to this meeting, so minutes were tabled to February,
- VII. New Business
 - Bylaw revisions had been presented at past two board meetings and posted, once again at this meeting. After minimal discussion, the motion to approve the 2021 SYIC Bylaw revisions was made by Alfredo Ripa and seconded by Filex Sanchez. The motion passed unanimously 11-0.
 - After discussion of mayoral and state bills looking to cap Food Delivery Services to 15% (18% total fees) Edgar Alaniz made the motion to support, seconded by Alfredo Ripa. Motion passed unanimously 11-0
 - ED Wells presented the proposed "5 pillars of Chamber work for 2021." Alfredo Ripa motioned and Omar Trujillo seconded to adopt:

- Back2Work (Business Resources)
- Pedestrian (doubling SYBLVD sidewalk capacity)
- Bicyclists (completion of Bayshore to border bikeway)
- Bridgedeck Park
- Binational work with TJ BID

As the five pillars. Motion passed unanimously 11-0.

VIII. ED Wells gave monthly financial reports

IX. The meeting was adjourned at 10:08am