



**San Ysidro Improvement Corporation
Monthly Board of Directors Meeting
Tuesday, February 23, 2021**

9:00 A.M. at the San Ysidro Community Service Center

Due to the COVID-19 crisis, this meeting will be held on Zoom. To join the meeting, go to <https://us02web.zoom.us/j/7877446462>. Public may make comments via the Zoom comment option.

AGENDA

1. Welcome and Convening of Board Meeting, Roll Call and Introductions (9:00am)
2. Non-Agenda Public Comment
Public comment may be made on any subject in the Board's area of responsibility. In the interest of dealing with business on hand, comments are limited to no more than three (3) minutes total per subject, regardless of the number of those who wish to speak. (Comments relating to today's agenda are to be taken at the time the item is heard.) The President has the ability to reduce speaker time in the interest of accomplishing board business. Pursuant to the Brown Act, no discussion or action, other than a referral, shall be taken or had by the Board on any issue brought forth under "Non-Agenda Public Comment."
3. President's Report INFO
4. Executive Director's Report INFO
 - a. Partnership with Civic San Diego
 - b. Staff Outreach Efforts
 - c. Border Restriction Advocacy
 - d. Small Business Tech Assistance – edu webinars
 - e. Ribbon cutting – Urbn Leaf March 5
5. Approval of Minutes:
 - a. 9.29.2020 Board Meeting Minutes VOTE
 - b. 11.24.2020 Board Meeting Minutes VOTE
 - c. 1.26.2021 Board Meeting Minutes VOTE
6. New Business
 - a. Restart of Monthly Membership meetings via Zoom
 - Current Invites
 - b. Launch of New Website
 - c. California Border Commission
7. Monthly Financial Reports
8. Adjourn