



**San Ysidro Improvement Corporation
Monthly Board of Directors Meeting
Tuesday, February 23, 2021**

MINUTES

- I. President Goudeau convened meeting at 9:08am

- II. Roll call:
Board Members-Carlos Avalos, T-Mobile; Olivia Campos, Carolin Shoes; Douglas Qasawadish, Primera Market & Gas; Enrique Valle, Border Xchange; Antonio Barbosa, Wells Fargo; Kyong Song, Fashion Glow; Filex Sanchez, Union Law Group; Alfredo Ripa, Border Station Partners; Jennifer Goudeau, Barob Group

Guests- Gerardo Ramirez, City of San Diego Council Dist 8; Rudy Lopez, Hermanos Lopez; Joanna Enriquez, Senator Ben Hueso; Officer Carlos Lacarra, SDPD; Captain Sainz, SDPD, Chris Sanchez, BPAC

Staff- ED Wells, Merle Reyes, Juan Miguel Reynoso

- III. Public comment: Gerardo Ramirez commented upcoming Beyer Park meeting to discuss process from Prop 68-main discussion, skate park construction and amenities, as well as community outreach for month of March.

- IV. President's report: President Goudeau gave opening remarks, noting that DHS spent billions to upgrade border crossing, yet wait times are still vast, no improvement, and addressed ongoing arbitrary border restrictions.

- V. ED report:
 - a. ED Wells commented on progress with Partnership with Civic San Diego (grant) and steps to recruit intern as soon as possible;
 - b. ED Wells commented on staff progress with over 800 wellness calls to businesses;
 - c. ED Wells addressed the on-going arbitrary border restrictions, extension through March 21, 2021 and the Chambers efforts to end them;
 - d. SYCC will be co-hosting educational webinars (3-part series) with San Diego County Credit Union (SDCCU) with a focus to help businesses with their finances as well as Chamber outreach to promote webinars;
 - e. ED Wells discussed Urbn Leaf's Grand Re-Opening ceremony to be held Friday, March 5th, 2021 and the Chambers participation to help commemorate their event.

- VI. Minutes approval: Minutes were approved by Board Members; minutes approved for the months of 09.29.2020- motion passed 9-0; 11.24.2020-motion passed 9-0; and 01.26.2021-motion passed, 9-0
- VII. New Business
- a. ED Wells announced the Chamber's startup of Member Membership Meetings to be held via Zoom; pending participation confirmation for March- San Diego Mayor Todd Gloria and Supervisor Nora Vargas as they have been making vaccination efforts in Baja California. 100,300 people are still crossing the border;
 - b. Comment was also made on the Chambers launch of their new website for 03.01.2021; modern, simple look;
 - c. ED Wells commented on the letter sent to Senator Ben Hueso regarding the California Border Commission, Joanna Enriquez with Senator Hueso's office commented on Bill 684-California Border Commission, goal of the commission is to bring more attention and resources to the border region.
- VIII. Monthly Financial Reports: ED Wells has revised SYCC budget and was happy to report that Chamber was \$22K over-budget is performing well; Chamber will be billing members as ED Wells understands the financial impact of the pandemic to small businesses.
- IX. MISC. Board Comments- Kyong Song pointed out border wait times being a factor to morning business hours in San Ysidro; ED Wells asked Kyong as well as the rest of the Board committee to provide specific data to him, to then present to Sally Carrillo of CBP.
- X. Adjourned 10:07am

CHAMBER OF COMMERCE

Established 1923
