



BOARD MEETING MINUTES  
January 25, 2022

- 1) President Goudeau convened the meeting at 9:05 am
  - A. Roll Call:
    - i) Board Members: Jennifer Goudeau, Barob Group; Carlos Avalos, T-Mobile; Filex Sanchez, Union Law Group; Douglas Qasawadish, Primera Market and Gas; Alfredo Ripa, Border Station Parking; Kyong Song, Fashion Glow; Omar Trujillo, My Mobile LLC
    - ii) Staff: ED Wells, Program Manager Juan Miguel Hornedo
    - iii) Guests: Summer Stephan, District Attorney; Cameron Celeste, DA's office; Humberto Peraza, SANDAG; Joana Enriquez, Rep. Senator Hueso; Rudy Lopez, San Ysidro School District; Gerardo Ramirez, Rep. Councilmember Vivian Moreno;
- 2) Non- Agenda Public Comment
  - A. Gerardo Ramirez from Vivian Moreno's office, from December 2020 to December 2021 District 8 received \$30 million from state and federal funding.
  - B. Joana Enriquez shares that Sen. Hueso's office is working on the general budget for 22 & 23. Senator is pushing for 20 million one-time grants for businesses. Senator is working with Kurt Hunold in projects that will impact the border region.
- 3) Guest: San Diego County District Attorney Summer Stephens
  - A. Presentation
    - i) DA Stephan shared information regarding crime around San Diego County and the impact Covid had on prison administration. She invited participation to the California Organized Retail Crimes Association (CAL-ORCA)
- 4) President's Greeting and Report
  - A. President Goudeau thanked all attendees and DA Stephan for the presentation.
- 5) Executive Director's Report
  - A. Business Outreach – Holiday Business Stats
    - i) Stats regarding calls will be released with the following Monday Mañanero Newsletter
  - B. BID Extension
    - i) ED Wells announces that the San Ysidro Improvement Corporation has been awarded the BID extension for fiscal year 22
  - C. Board Posada – Moved to March 26
    - i) Board posada was postponed to a later date to have Board members and nonmembers at the event.

D. Board Elections 2022

- i) ED Wells shares the bylaws regarding election process. Seat availability will be reviewed starting March. Board reviewed Seat Availability chart.

E. COVID testing/Vax

- i) SY Health partnership with the San Ysidro Chamber has provided 1,074 vaccines administered from July to December 2021. SY Health hosts a mobile vaccination unit at the Chamber facilities every Tuesday and Friday; the site has become one of their most successful vaccination sites. SY Chamber holds the record for most vaccinations administered in a single day (64).

6) Approval of November and December 2021 Minutes

- A. Treasurer Alfredo Ripa moved, seconded by President Jennifer Godeau to approve minutes of November & December 2021. Motion passed 7-0

7) New Business

A. Presentation – Let’s Go San Diego Citizens Initiative

- (1) Initiative to improve transportation in San Diego in the following ways: infrastructure upgrades, rapid routes, trolley lines extensions, preservation, maintenance, affordable fares, reduction in carbon pollution.
- (2) After presentation Board motions to support the initiative. Omar Trujillo moved, seconded by President Jennifer Godeau. Motion passed 7-0

B. New Initiatives

i) Best San Diego/ Tijuana

- (1) BEST is a white paper initiative that looks for border enhancements focusing on current issues at the border. The white paper will be sent to government officials asking for support to later be presented at the Washington trip.

ii) Inspiration Loop

- (1) Initiative to create infrastructure upgrades on both sides of the border.

8) Old Business

A. Recovery Plan progress review

- i) ED Wells gave a brief update regarding Recovery Plan

9) Monthly Financial Report

- A. ED Wells gave full financial report, December profit & loss shows an \$8K deficit but clarifies that 8k was received during the first week of June from prior revenue.

10)

Board Comments

- A. none

11) Meeting adjourned at 10:55 am