

- 1) President Goudeau convened the meeting at 9:06 am
 - A. Roll Call:
 - i) Board Members: Jennifer Goudeau, Barob Group; Carlos Avalos, T-Mobile; Filex Sanchez, Union Law Group; Alfredo Ripa, Border Station Parking; Carlos Lacarra, SDPD; Louis Escareño, UETA Duty Free; Douglas Qasawadish, Primera Market and Gas; Kyong Song, Fashion Glow
 - ii) Staff: ED Wells, Program Manager Juan Miguel Hornedo
 - iii) Guests: Amanda Wylie, Public Strategies; Gerardo Ramirez, Office of Councilmember Vivian Moreno; Jovita Arellano, Public strategies; Guillermo Escobedo, Esq. Jackson Lewis P.C.; Alondra Alvarado, Office of Councilmember Vivian Moreno; Veronica Medina, San Ysidro School District
- 2) Non- Agenda Public Comment
 - A. None
- 3) Guest: Guillermo Escobedo, Esq. Jackson Lewis P.C.
 - A. Presentation – Successful Wrongful Termination Defense
 - i) The Improvement Corporation submitted a Motion for summary judgement was granted the motion.
 - ii) After lengthy legal proceedings, the case is dismissed. SYIC won.
- 4) President’s Greeting and Report
 - A. President Goudeau spoke on progress done at monthly meetings with CBP; she mentioned advocacy efforts to get Ped West reopened and reduce border wait times.
- 5) Executive Director’s Report
 - A. Membership
 - i) ED Wells mentioned staff efforts to get billing back on track and renewal of BTC chamber memberships.
 - B. Board Posada – March Moroccan Night
 - i) ED Wells announced the new date for the Chamber Board posada as well as entertainment/ food options that will be offered during the trip
 - C. Board Elections 2022 – Available Seats
 - i) 9 seats are available for the 2022 elections, which include the following: Edgar Alaniz, Carlos Avalos, Juan Vargas, Francisco Bates, Carlos Diaz, Louis Escareño, Alfredo Ripa, Omar Trujillo and Enrique Valle.
 - D. Storefront Improvement Re-Implementation
 - i) ED Wells announced that Storefront improvement program has been re-introduced by the city.

- E. Graffiti Abatement
 - i) ED Wells shared chamber staff efforts to reduce graffiti in the SY community through its bi-weekly street beautification program. He also shares that the Chamber is waiting on response regarding a community grant offered by the DA, if awarded, the grant would be used towards the beautification of San Ysidro.

- 6) New Business
 - A. Street Vendor Policies
 - i) ED Wells shared the changes done to street vending ordinance in San Diego. Street vendors will need permits to operate.
 - B. San Ysidro Clean Up
 - i) ED Wells shared that the Chamber will host their annual clean up on Saturday April 23,2022 after a two-year hiatus. He shares a list of possible partners and volunteers for the event.
 - ii) All volunteers will be allowed to participate. Veronica Medina from the SY School District will share the event information with students and schools.
 - C. Sydro Summer Music Fest
 - i) Board has approved planning for the 2022 Sydro music festival.

- 7) Old Business
 - A. Recovery Plan progress review
 - i) ED Wells give a brief update on the San Ysidro optimized, simplified, quantified, and beautified.
 - ii) Highway 101 project will be discussed in further board meetings to decide its continuation.
 - B. BEST San Diego/Tijuana outline review
 - i) ED Wells will share the final outline via mail and continue participation through email.

- 8) Monthly Financial Report
 - A. ED Wells gave a review of the monthly financials.

- 9) Board Comments
 - A. None

- 10) Meeting adjourned at 10:34 am