

- 1) President Goudeau convened the meeting at 9:03 am

- 2) Roll Call:
 - A. Board Members: Jennifer Goudeau, Barob Group; Alfredo Ripa, Border Station Parking; Carlos Avalos, T-Mobile; Francisco Bates, Border Transportation Council; Carlos Lacarra, SDPD Southern Division; Douglas Qasawadish, Primera Market and Gas; Enrique Valle, Border Xchange; Sunil Gakhreja, Sunny Perfumes; Kyong Song, Fashion Glow; Filex Sanchez, Union Law Group; Juan Vargas, Wells Fargo; Carlos Negrete, Turismo Express; Olivia Campos, Caroline Shoes
 - B. Guests: Michelle Muñoz, City of San Diego Economic Development Department
 - C. Staff: ED Jason Wells, Juan Miguel Hornedo

- 3) Non-Agenda Public Comment
 - A. Michelle Muñoz shared that the city BID budget were approved by City Council. She mentioned that the Street sidewalk vendor ordinance will go into effect this month.

- 4) President's Greeting and Report
None

- 5) Executive Director's Report
 - A. Parking Study for Creation of Parking District
 - a. ED Wells shares that the city is conducting an ongoing parking study in San Ysidro for the creation of the Parking District. The dates are May 26th, June 4th and 5th.
 - B. Councilwoman Moreno's Inclusion of Optimize San Ysidro in Budget Memo
 - a. ED Wells shares the Councilwoman Moreno has included the most expensive part of the SY Recovery Plan into her budget memo to the mayor. He asks board members to sign a letter of support to have the Optimize San Ysidro included in the budget.

- 6) Minutes
 - A. Approval of 1.25.2022 Board Meeting Minutes
 - i) Olivia Campos moved, seconded by Alfredo Ripa to approve January minutes. Motion passed 11-0.
 - B. Approval of 2.22.2022 Board Meeting Minutes
 - i) Alfredo Ripa moved, seconded by Olivia Campos to approve February minutes. Motion passed 11-0
 - C. Approval of 4.26.2022 Board Meeting Minutes
 - i) Alfredo Ripa moved, seconded by Douglas Qasawadish to approve April minutes. Motion passed 11-0
 - D. There was no March meeting held

7) 2022 Election

- i) ED wells shared the list of verified nominees for the 2022 Elections totaling 7 BID and 4 Premier members
- ii) ED Wells mentions that there are only 7 BID seats and 2 Premier member seats.
- iii) There were no nominations from the floor.
- iv) Vote to close nominations
 - (1) Carlos Avalos moved, seconded by Filex Sanchez. Motion passed 9-0.

8) Financial Reports

A. Monthly Report

- i) ED Wells reviewed the balance sheet as of April 30,2022 and the Profit & Loss sheet.

B. Financial Workshop – 11 am, June 9, at Chamber offices

9) Meeting adjourned at 9:39 am