



San Ysidro Improvement Corporation
Monthly Board of Directors Meeting
Tuesday, September 27, 2022
9:00 A.M.
San Ysidro Community Service Center
663 E San Ysidro Blvd

AGENDA

1. Welcome and Convening of Board Meeting, Roll Call and Introductions (9:00am)
2. Non-Agenda Public Comment
Public comment may be made on any subject in the Board's area of responsibility. In the interest of dealing with business on hand, comments are limited to no more than three (3) minutes total per subject, regardless of the number of those who wish to speak. (Comments relating to today's agenda are to be taken at the time the item is heard.) The President has the ability to reduce speaker time in the interest of accomplishing board business. Pursuant to the Brown Act, no discussion or action, other than a referral, shall be taken or had by the Board on any issue brought forth under "Non-Agenda Public Comment."
3. President's Report INFO
4. Executive Director's Report INFO
5. Minutes
- a. Approval of August Board Meeting Minutes VOTE
6. Docket Items
- a. Grants Progress INFO
 - i. DA Beautification Grant
 - ii. CSC Renovations Grant
- b. Committee Structures INFO
 - i. Border Public Arts Chairs Sanchez/ Meza
 - ii. Education Collaborative Chair Naygura
 - iii. Membership and Events Chair Lopez
 - iv. Business Impact Committee Chair Ripa
 - v. Border Transportation Council Chair Bates
 - vi. Request for Support - Midway Rising Project VOTE
Background Info <https://midwayrising.info/>
7. Financials - Monthly Report INFO
8. Adjourn

- 1) President Goudeau convened the meeting at 9:24 am
Roll Call:
 - A. Board Members: Jennifer Goudeau, Barob Group; Alfredo Ripa, Border Station Parking; Francisco Bates, Border Transportation Council; Juan Vargas, Wells Fargo Bank; Carlos Lacarra, SDPD; Kyong Song, Fashion Glow; Rudy Lopez, La Bodega; Liza Gonzalez on behalf of Enrique Valle, Border Xchange; Olivia Campos, Carolin Shoes
 - B. Guests: Michelle Muñoz, City of San Diego Economic Development Department
 - C. Staff: ED Jason Wells, Juan Miguel Hornedo

- 2) Non-Agenda Public Comment
 - A. Officer Lacarra shares a few updates regarding police presence/activity in San Ysidro, he recommends to actively use the Get It Done App to get faster responses.
 - B. Francisco shares his concerns for general security near the San Ysidro Transit Center, he asks for police patrol to avoid further violence.

- 3) President's Report
 - A. President Goudeau thanks officer Lacarra for his availability and efforts in the San Ysidro community, specifically with homelessness

- 4) Executive Director's Report
 - A. ED Wells shares beautification efforts done at the La Bodega Wall and proposes mural ideas.

- 5) Minutes
 - A. Approval of Annual Meeting Minutes
 - i) Alfredo Ripa moved, seconded by Rudy Lopez. Motion passed Unanimously
 - B. Approval of 7.26.2022 Board Meeting Minutes
 - i) Approval of minutes was postponed until next meeting

- 6) Docket Items
 - A. Grant Progress
 - i) DA Beautification Grant
 - (1) The grant was given for the following expenditures:
 - (a) 17,000 artist fees, 8,000 sculpture fees, 7,500 safety equipment, 7,500 used pickup (for transportation of equipment), 5,000 paint/art supplies, 3,500 program administration, 1,500 cleaning supplies
 - (b) Total spent so far: 2,650 artists fees and 7,500 pick up
 - ii) CSC Renovation Grant
 - (1) The Chamber was awarded a 100,000 grant for one-time capital improvements to fund security-related improvements, renovation works, asphalt installation, plumbing work and car port improvements at the San Ysidro Community Center.
 - (2) Total spent so far: 1758.10 on air condition repairs

B. Committee Structures

i) Expectation is that board members participate in board meetings and at least 1 committee structure

(1) Border Public Arts

(a) Chris Sanchez and Gerardo Meza will serve as chairs for this committee

(2) Education Collaborative

(a) Cynthia Naygura will serve as chair for this committee

(3) Membership and Events

(a) Rudy Lopez will serve as chair for this committee

(4) Business Impact Committee

(a) Alfredo Ripa will serve as chair for this committee

(5) Border Transportation Council

(a) Francisco Bates will serve as chair for this committee

7) Financials

A. ED Wells shares a brief report regarding financials and mentioned that there are some BID assessments that are not reflected in the report.

8) Meeting was adjourned at 10:30 am